

Cab services online(CSO) – Introduction

Present scenario

Opportunity for SME's

How it Works

CB (cost benefit)analysis

FAQ

Questions.

Asia has **922 million** Internet users
Facebook has **800 million** users
Europe has **476 million** Internet users
North America has **272 million** Internet users
Latin America has **215 million** Internet users
Africa has **119 million** Internet users
Middle East has **69 million** Internet users
Oceania/Australia has **21 million** Internet users

The screenshot shows the homepage of 'Cab Services Online'. At the top, there is a navigation menu with links for 'My Bookings', 'Register', 'Cab Agents', 'Home', 'Airport Transfer', 'FAQ's', 'About Us', 'Contact Us', and 'Customer Support'. Below the menu, there are two main promotional banners: 'Economical Pricing' and 'Service with Quality'. A large image of a black sedan is featured in the center, with the text 'Presenting A Premium Service for "PREMIUM CUSTOMERS"'. Below this, a tagline reads: 'Come Explore The World of Travelling in Excellence & Comfort of Your Destinations with CAB SERVICES ONLINE. At Cab Services Online we Offer The Best Deals and Services for You to Enjoy Your Travelling.' There are two call-to-action boxes: 'Discounted Deals' with a 'Click Here' link and 'Call Back Service' with a 'Click Here' link. At the bottom, there are two columns: 'OUR POPULAR CAR TOUR' listing 'Delhi Tour', 'Delhi - Agra Tour', 'Delhi - Agra - Fatehpur Sikri Tour', 'Delhi - Agra - Jaipur Tour', 'Delhi - Jaipur Tour', 'Delhi - Haridwar - Rishikesh Tour', and 'Best of Rajasthan'; and 'CONTACT US' with the text 'For assistance 24 hrs a day, 7 days a week, 365 days in a Call : +91 9891941917 contactus@cabservicesonline.com'. The footer contains 'About Us', 'Hot Deals', 'Contact Us', and '© Cab Services Online. All Rights Reserved (Terms of Use)'.

Of the entire current Internet users: **38 per cent** are on Facebook
Of the Internet users of Asia: **87 per cent** are on Facebook
Of the Internet users of Europe: **168 per cent** are on Facebook
Of the Internet users of North America: **294 per cent** are on Facebook

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My Bookings Register Cab Agents

Home Airport Transfer FAQ's About Us Contact Us Customer Support

✓ Economical Pricing ✓ Service with Quality

Presenting A Premium Service for "PREMIUM CUSTOMERS"

Come Explore The World of Travelling in **Excellence** & **Comfort** of Your Destinations with **CAB SERVICES ONLINE**.
At Cab Services Online we Offer The Best Deals and Services for You to Enjoy Your Travelling.

Discounted Deals
Click Here

Call Back Service
Click Here

OUR POPULAR CAR TOUR

- Delhi Tour
- Delhi - Agra Tour
- Delhi - Agra - Fatehpur Sikri Tour
- Delhi - Agra - Jaipur Tour
- Delhi - Jaipur Tour
- Delhi - Haridwar - Rishikesh Tour
- Best of Rajasthan

CONTACT US

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About Us Hot Deals Contact Us

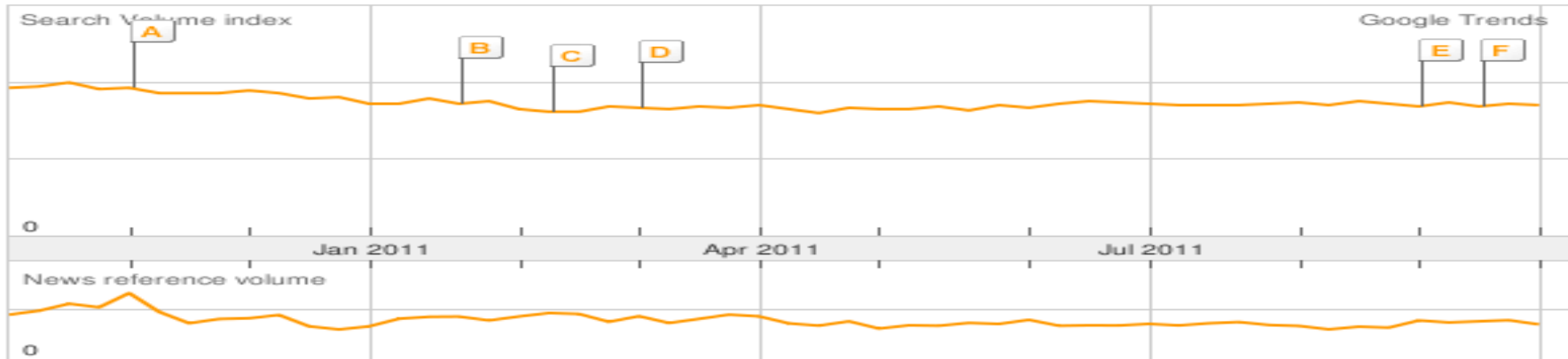
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CSO – Introduction

Tourism in India is the largest service industry, with a contribution of 6.23% to the national GDP and 8.78% of the total employment in India. India witnesses more than 17.9 million annual foreign tourist arrivals and 740 million domestic tourism visits. The tourism industry in India generated about 100 US\$ billion in 2008 and that is expected to increase to US\$275.5 billion by 2018 at a 9.4% annual growth rate. In the year 2010, 17.9 million foreign tourists visited India. Majority of foreign tourists come from USA and UK. Maharashtra, Tamil Nadu, Delhi, Uttar Pradesh and Rajasthan are the top 5 states to receive inbound tourists.¹ Domestic tourism in the same year was massive at 740 million. Andhra Pradesh, Uttar Pradesh, Tamil Nadu and Maharashtra received the big share of these visitors. According to *World Travel and Tourism Council*, India will be a tourism hotspot from 2009–2018, having the highest 10-year growth potential. The *Travel & Tourism Competitiveness Report 2007* ranked tourism in India 6th in terms of price competitiveness and 39th in terms of safety and security.

Present scenario

Approx 207 Mn (Million) people search for cabs on the internet/year



Rank by

Subregions

1. [Orissa](#), India
2. [Haryana](#), India
3. [Gujarat](#), India
4. [Delhi](#), India
5. [Madhya Pradesh](#), India
6. [Rajasthan](#), India
7. [Maharashtra](#), India
8. [Assam](#), India
9. [Karnataka](#), India
10. [Andhra Pradesh](#), India

Cities

1. Noida, India
2. Amritsar, India
3. Gurgaon, India
4. Bhubaneswar, India
5. Vadodara, India
6. Surat, India
7. Ludhiana, India
8. New Delhi, India
9. Mahape, India
10. Jaipur, India

Snap shot of search trend

Opportunities for SME's

- CSO in India** - Presently there are over 100 plus big & small cab service providers in each city.
- CSO in India** - Not more than 10-15 operators appear in the list during the search on the internet.
- CSO in India** - More than 85% plus rather more operators are capable of handling business with quality and efficiency.
- CSO in India** - Most of the service providers do not have adequate/large contracts /contacts because of their low presence to the customers.
- CSO in India** - Helps in Creating foot prints of your company on the world map.
- CSO in India** - Based on thumb rule of marketing more the visibility more is the opportunity of business.
- CSO in India** - Business opportunity form inbound travelers across the globe.
- CSO in India** - Approx more than 207 Mn (Million) people search for cabs on the internet /year
- CSO in India** - India generated about 100 US\$ billion in 2008 and that is expected to increase to US\$275.5 billion by 2018 at a 9.4% annual growth rate.